**Design Brief** - *Version 1*

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|  |  | | **Brief prepared by** | |  |
| **Project Title** |  | | **Date briefed in** | |  |
| **Campus** | Cork/Kerry | |  | |  |
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|  |  | |  | |  |
| **1st draft from**  **MTU** | | **Expected timing of feedback** | | **Final Deadline for**  **MTU** | |
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**Context: background on the project, target audience**

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**Specifications/Sizes:**

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**Deliverables:**

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| **Outputs**  Brochure/website/mailer/signage etc. | **Finished Size:** | **Quantity:** |
| **Imagery**   |  |  | | --- | --- | |  | Stock imagery | |  | Photoshoot | |  | Illustrations required | | **No of pages:**  **Front and reverse side printed** | **Colour:**  Colour / Black & White.  Full colour |
| **Logos to use:** |

**Mandatories: what absolutely needs to be included?**

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