**Design Brief** - *Version 1*

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|  |  | **Brief prepared by** |  |
| **Project Title** |  | **Date briefed in** |  |
| **Campus** | Cork/Kerry |  |  |
|  |  |  |  |
|  |  |  |  |
| **1st draft from** **MTU** | **Expected timing of feedback** | **Final Deadline for****MTU** |
|  |  |  |

**Context: background on the project, target audience**

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**Specifications/Sizes:**

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**Deliverables:**

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| --- | --- | --- |
| **Outputs**Brochure/website/mailer/signage etc. | **Finished Size:**  | **Quantity:**  |
| **Imagery**

|  |  |
| --- | --- |
|  | Stock imagery |
|  | Photoshoot |
|  | Illustrations required |

 | **No of pages:** **Front and reverse side printed** | **Colour:** Colour / Black & White.Full colour |
| **Logos to use:**  |

**Mandatories: what absolutely needs to be included?**

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